



Press release

Budapest, 17/09/2012

Travelling became cheap, ecological and fun!

Everybody knows that we are currently in the midst of a global economic crisis, which is reaching out to everyone in many different ways, such as the continuous increases in the price of fuel.

But did you know that you can save money, help the environment and meet new people while travelling?

The answer is commonplace now in North America and Western Europe so it is naturally becoming more popular in Hungary as well: it's **carpooling**.

The autOszTunk.hu platform (and its [english version](#)) has been launched some days ago to develop this new mode of transport which is based on **sharing**:

- The driver shares his / her available seats for the trips he / she does,
- The passengers share the driver's trip and costs (fuel and highway).

In the end, all the ingredients are present to enjoy and repeat the experience according to Katona Gabor, the autOszTunk co-founder:

"Carpooling is developed and supported by the public administrations in many occidental countries because it has plenty of advantages:

- *Both drivers and passengers save money on their trips (in most of the cases, carpooling is cheaper than travelling by bus or train).*
- *Travelling alone is rarely more pleasant than travelling with someone because the carpoolers can talk with each other during the trip.*
- *It's a way to reduce the CO2 emissions by allowing the people to share one car instead of travelling with 3 or 4 "empty" vehicles."*

Mr. Katona added that *"45% of carpoolers are between 25 - 39 years of age and they can save more than 500 000 ft of travel per year, on average"* (according to the stats provided by Carpooling.com, the leader carpooling website in Germany).

In Hungary, more than 25 000 people carpool regularly (or at least experienced carpooling) in the last few years... but the autOsztunk team believes that their platform will help to multiply this figure by 3 in the next 18 months.

About autOsztunk.hu

The website has been designed to easily allow carpoolers to find and contact each other. Many features like the profile reviews or the connections with Facebook have been made to improve the selection of the right person to travel with. autOsztunk.hu also has an english version to welcome to its community any foreigners living in Hungary.

Press contact: Gábor Katona

Phone: +36 30 631 5563

E-mail : gkatona@autosztunk.hu